

The Yacht Broker Business Web Site

November 2010

Requirements

Demo web site:

Take a look at our demo site www.theyachtmarket.com/demo-site. This will show you how your web site will look as well as giving you a guide for how much text to provide us for each page.

We will need from you:

1. Your company logo – this will appear in the top left of the header.
2. Three images to replace the sample images in the slideshow. These need to be large enough to fill the slideshow area - approximately 940px by 330px.
3. A caption for each of the images in the slideshow (optional).
4. Introductory text / mission statement for the Home page.
5. Text about your company for the About Us page.
6. The contact details that you want displayed on the Contact Us page.
7. Your Twitter account details if you wish to display a news feed on the web site.

What we will do:

1. We will customise a copy of the demo web site, putting in your text and images and changing the colours to match your company's style.
2. We will embed an iframe on the Brokerage page to automatically display boats from your account with TheYachtMarket.com.
3. If we're hosting the web site for you, we will set up the hosting package and upload your new web site to it.
4. If you're using your own web site hosting, we will send you the files for you to upload. Or, if you provide us with the FTP login details, we can upload the site for you.

You will need:

To operate the Yacht Broker Business Web Site you will need to have an account set up with TheYachtMarket.com. Please contact our Sales Team (sales@theyachtmarket.com) who will guide you on which package will be right for you.

You will also need a domain name; this forms the web site address that people will use to visit your web site. For example: www.yourdomain.com.

Requirements - Continued

Optional extras:

Optional extras can be added to the site and are available upon request. Please contact our Sales Team (sales@theyachtmarket.com) who will be happy to help.

Web hosting:

You can either use your own web site hosting or we can provide it for you.

Our entry level hosting package is £9.99 per month and includes the following:

- 500 MB web space
- 5 GB monthly data transfer
- 2 POP 3 email addresses

We also have higher specification hosting packages available if required.

Frequently asked questions

How do I get a domain name?

There are many domain name registration companies; just search online for “domain registration”.

I have a domain name; how do I point it to my web hosting?

Most domain name registration companies will provide you with a control panel. You simply log to that control panel and change the Name Server settings to those of your hosting package. If you’re using our web hosting, these will be:

Primary Name Server: NS1.HELMDNS.COM

Secondary Name Server: NS2.HELMDNS.COM

Please note: when you change your name server settings, the changes can take up to 72 hours to propagate globally.

Do I need an account with TheYachtMarket.com?

Yes, you will need to have an account with TheYachtMarket.com to take advantage of this low cost web site.